



For museums, attractions & venues.

Your visitors' next stop is booked anyway — earn on it

Audience Brief | Your Brand, Our Engine

Whoever welcomes the guest should earn from the guest.

Thousands of visitors walk out of your doors every day, straight to the next museum or attraction. That next visit happens anyway — booked on a big faceless platform — and your venue, the one that sent them there, earns nothing on it.

TicketMatch lets museums, attractions and venues earn on the visits their guests make anyway: a branded booking page with 300,000+ experiences, shared via a QR at the exit, in the gift shop or on the ticket itself. Visitors book the neighbours, the city and beyond — and your venue earns commission on every booking.

300,000+

Bookable experiences

Museums, tours, attractions and day trips with live availability

3,000+

Cities worldwide

From Amsterdam to Tokyo — one catalogue, one dashboard

6

Delivery channels

Email, WhatsApp, Telegram, Apple Wallet, Google Wallet and PDF

24/7

Emma, AI concierge

Answers guest questions in any language — Enterprise plan

“No branding, no data, no loyalty — just a booking number in someone else's system. We built TicketMatch to flip that.”

HOW IT WORKS

Your guests do everything themselves — you just earn.

- 1 Get your branded booking page with every museum, attraction and tour around you
- 2 Add a QR at the exit, the café, the gift shop or on the ticket itself
- 3 Visitors plan their next stop on the spot; your commission is tracked live in your dashboard

WHAT YOU GET

- **Your branded storefront**
Your name, logo and colours on your own web address — live within days.
- **Commission on every booking**
Tracked live in your own dashboard, per booking, per day.
- **Six-channel ticket delivery**
One booking delivers the ticket everywhere your guest lives — automatically.
- **Emma, your AI concierge**
Answers guest questions 24/7 in any language and books the ticket. Enterprise plan.
- **Payments & cancellations handled**
Card, iDEAL, Apple & Google Pay, refunds and support — all on us.

“I built TicketMatch — and I run my own travel agency on it: W69 Travel. Everything in this brief is my own live shop, taking real bookings.”

Denis Wortelboer — founder, TicketMatch.ai



Scan for the founder's
live shop

PICTURE IT

A Tuesday at your museum, with TicketMatch

- 10:40** A couple finishes your exhibition. At the exit they scan your QR: "Plan your next visit."
- 10:42** They book the neighbouring museum and an afternoon canal cruise — on their own phone, under your name.
- 10:43** The tickets land in their Apple Wallet. Your commission is already visible in your dashboard.
- 17:00** Twelve visitors did the same today. You earned on twelve visits that used to walk out of your door.

PLANS

EXPLORER

€0 forever

Start free — 5 bookings per month, no card required.

GROWTH

€49 / month

Unlimited bookings at B2B rates, QR vouchers, full dashboard.

ENTERPRISE

€149 / month

White-label storefront on your own address + Emma, your AI concierge.

Tonight a guest will ask what to do tomorrow. You'll be asleep. Emma won't.

Every day without your own shop, your guests book on someone else's platform. Starting is free, you're approved within 24 hours, and you can cancel anytime.

ticketmatch.ai/for/venues · hello@ticketmatch.ai