



For tourist offices & city cards.

You exist to answer this question. Then the desk closes at five.

The question does not keep office hours

You have the best knowledge of your city of anyone, held by people who genuinely care, and it is available between nine and five to whoever walks in.

A wall of leaflets, printed last winter

The rack is honest work: it is also static, seasonal and out of date the moment an opening time changes. Nobody can print availability for this afternoon.

Nine in the evening, and the desk is dark

That is precisely when tomorrow gets planned, in a hotel room, on a phone. Your expertise is closed, so a global platform answers on your behalf.

The money leaves the city

The booking goes through a company registered somewhere else, taking its cut out of the local economy you were set up to strengthen.

You answer the question better than anyone. **Only during opening hours.**

No brand on it, no data from it, no revenue out of it.

Whoever welcomes the guest should earn from the guest.

A tourist office exists to tell visitors what is worth doing, and can only do it at a counter during opening hours with leaflets that cannot show availability. The question gets asked in the evening, on a phone, and a global platform answers it instead, taking its cut out of the local economy.

TicketMatch gives tourist offices, city cards and destination organisations their own branded booking site, so the advice they already give becomes bookable at any hour. A code on the back of the card or on the counter leads to live, bookable inventory chosen locally, and the commission on every booking comes back to the organisation instead of leaving with a foreign platform.

300,000+

Bookable experiences

Museums, tours, attractions and day trips with live availability

3,000+

Cities worldwide

From Amsterdam to Tokyo: one catalogue, one dashboard

6

Delivery channels

Email, WhatsApp, Telegram, Apple Wallet, Google Wallet and PDF

24/7

Emma, AI concierge

Answers guest questions in any language, included in the membership

"No branding, no data, no loyalty. Just a booking number in someone else's system. We built TicketMatch to flip that."

HOW IT WORKS

Your guests do everything themselves. You just earn.

- 1 Get a branded booking site stocked with what your own people would recommend
- 2 Put the code on the back of the city card, on the counter and in your confirmation emails
- 3 Visitors book at any hour; the commission stays with your organisation

WHAT YOU GET

- **Your branded storefront**
Your name, logo and colours on your own web address, live within days.
- **Commission on every booking**
Tracked live in your own dashboard, per booking, per day.
- **Six-channel ticket delivery**
One booking delivers the ticket everywhere your guest lives, automatically.
- **Emma, your AI concierge**
Answers guest questions 24/7 in any language and books the ticket. Included in the membership.
- **Payments and cancellations handled**
Card, iDEAL, Apple and Google Pay, refunds and support, all on us.

"I built TicketMatch and I run my own travel agency on it: W69 Travel. Everything in this brief is my own live shop, taking real bookings."

Denis Wortelboer, founder, TicketMatch.ai



Scan for the founder's
live shop

THE TICKET

What actually lands on your guest's phone.

One booking, delivered through six channels, with your brand on every one of them. The guest chooses; nobody on your side touches it.



Ready for the new iOS 27 Wallet

DELIVERED UNDER YOUR BRAND VIA



Apple Wallet

The poster pass above



Google Wallet

For Android guests



WhatsApp

As a chat message



Telegram

For Telegram users



Email

Straight to the inbox



PDF

Print it or save it

Do not take our word for it. Scan this with your phone and a sample ticket opens straight in your own Apple or Google Wallet, in seconds, with no account and no booking. It is built by the same code that serves a paying guest.

The pass carries your name and your colour, not ours



Put a sample ticket on your own phone

Income from advice you already give, staying in the city

Most tourist offices run on subsidy and card sales, both of which have a ceiling. This is a third line that grows with how good your advice is rather than with your budget.

- **No stock, no counter**

No inventory to hold, no till to run, nothing to staff outside opening hours.

- **It works when you are closed**

The evening and the weekend, which is when most planning actually happens.

- **Local money stays local**

The commission comes back to your organisation rather than leaving with a foreign platform.

What you will not find on this page: a figure for your city

We could take your visitor numbers, invent a conversion rate and put it in a subsidy application. Run one season, look at the dashboard, and argue about the real number instead. That one you can actually defend to a council.

One city, one season

Nothing to connect to your card system, nothing for the counter to learn and nothing that changes what the card already does.

- 1 Apply.** One form, reviewed by hand.
- 2 We build your shop.** Your name and colours, stocked with what your own people would actually recommend.
- 3 One code, on the card.** The back of the card first. Counter, map and website afterwards.
- 4 Run a season.** Bookings and commission per day, in your own dashboard, in a format you can put in a report.
- 5 Then the region.** Neighbouring towns and partners in the region under the same shop.

PICTURE IT

A Tuesday evening, long after the desk closed

- 17:00** The counter closes. The last visitor leaves with a city card and a map.
- 21:15** In the hotel, tomorrow gets planned. They turn the card over and scan.
- 21:19** A museum and a cruise, booked under your name, with live availability.
- 09:00** Your colleague opens the desk and sees last night's bookings and commission in the dashboard.

WHAT IT COSTS

ONE MEMBERSHIP

€149 per month, plus commission on every booking

Everything included: the branded storefront, the dashboard, six-channel ticket delivery and Emma, your AI concierge. No setup fee and no other fees. Cancel monthly. Applications are reviewed by hand.

Guests always pay the normal retail price. Partner commission comes out of our margin, never on top of theirs. White-label or something bespoke? Get in touch.

**Tonight a guest will ask what to do tomorrow. You will be asleep.
Emma will not.**

Every day without your own shop, your guests book on someone else's platform. One membership, cancel monthly, and applications are reviewed by hand.

ticketmatch.ai/for/tourist-offices · hello@ticketmatch.ai