



For tour operators & travel agents.

The white-label ticketing platform for tour operators & travel agents

Audience Brief | Your Brand, Our Engine

Whoever welcomes the guest should earn from the guest.

You build the trip, but the ticketing runs through big platforms that stamp their own name on every booking. Their brand, their data, their customer — while you did the work.

TicketMatch is the delivery infrastructure behind every booking for tour operators and travel agents: 300,000+ experiences across 3,000+ cities at B2B rates, booked from one dashboard, delivered as tickets carrying your brand via email, WhatsApp, Apple Wallet and Google Wallet. Your customer stays your customer.

300,000+

Bookable experiences

Museums, tours, attractions and day trips with live availability

3,000+

Cities worldwide

From Amsterdam to Tokyo — one catalogue, one dashboard

6

Delivery channels

Email, WhatsApp, Telegram, Apple Wallet, Google Wallet and PDF

24/7

Emma, AI concierge

Answers guest questions in any language — Enterprise plan

“No branding, no data, no loyalty — just a booking number in someone else's system. We built TicketMatch to flip that.”

HOW IT WORKS

Your guests do everything themselves — you just earn.

- 1 Search 300,000+ museums, tours, cruises and attractions in one dashboard, at B2B rates
- 2 Book for your group or client in seconds — no phone calls, no spreadsheets, no third-party logins
- 3 Every traveller gets a branded ticket on their phone; you keep the data and the relationship

WHAT YOU GET

- **Your branded storefront**
Your name, logo and colours on your own web address — live within days.
- **Commission on every booking**
Tracked live in your own dashboard, per booking, per day.
- **Six-channel ticket delivery**
One booking delivers the ticket everywhere your guest lives — automatically.
- **Emma, your AI concierge**
Answers guest questions 24/7 in any language and books the ticket. Enterprise plan.
- **Payments & cancellations handled**
Card, iDEAL, Apple & Google Pay, refunds and support — all on us.

"I built TicketMatch — and I run my own travel agency on it: W69 Travel. Everything in this brief is my own live shop, taking real bookings."

Denis Wortelboer — founder, TicketMatch.ai



Scan for the founder's
live shop

PICTURE IT

A group of 40, booked before lunch

- 09:10** Your client confirms: 40 guests, three museums, Thursday.
- 09:25** You book everything in one dashboard at B2B rates — no phone calls, no spreadsheets, no third-party logins.
- 09:26** Every traveller receives a branded ticket on their phone; the tour leader gets the full overview.
- 12:00** The itinerary is sealed, your margin is locked in, and it isn't even lunchtime.

PLANS

EXPLORER

€0 forever

Start free — 5 bookings per month, no card required.

GROWTH

€49 / month

Unlimited bookings at B2B rates, QR vouchers, full dashboard.

ENTERPRISE

€149 / month

White-label storefront on your own address + Emma, your AI concierge.

Tonight a guest will ask what to do tomorrow. You'll be asleep. Emma won't.

Every day without your own shop, your guests book on someone else's platform. Starting is free, you're approved within 24 hours, and you can cancel anytime.

ticketmatch.ai/for/tour-operators · hello@ticketmatch.ai