



For MICE & event planners.

The social programme of any event, booked in one flow

Audience Brief | Your Brand, Our Engine

Whoever welcomes the guest should earn from the guest.

A 300-person congress needs a social programme: the gala dinner cruise, the museum evening, the partner programme. That means suppliers, phone calls and spreadsheets — and on every voucher someone else's logo, while the attendee data ends up with the platforms you booked through.

TicketMatch is built for MICE: book experiences for meetings, incentives, congresses and events in one flow at B2B rates, for ten or hundreds of attendees, with an official voucher per person delivered automatically via email, WhatsApp or wallet — all carrying your event's brand, all tracked live in one dashboard.

300,000+

Bookable experiences

Museums, tours, attractions and day trips with live availability

3,000+

Cities worldwide

From Amsterdam to Tokyo — one catalogue, one dashboard

6

Delivery channels

Email, WhatsApp, Telegram, Apple Wallet, Google Wallet and PDF

24/7

Emma, AI concierge

Answers guest questions in any language — Enterprise plan

“No branding, no data, no loyalty — just a booking number in someone else's system. We built TicketMatch to flip that.”

HOW IT WORKS

Your guests do everything themselves — you just earn.

- 1 Book group experiences for any headcount in one flow — one payment, a voucher per attendee
- 2 Vouchers deliver themselves through six channels, in your event's branding
- 3 Track attendance, changes and cancellations live in one dashboard

WHAT YOU GET

- **Your branded storefront**
Your name, logo and colours on your own web address — live within days.
- **Commission on every booking**
Tracked live in your own dashboard, per booking, per day.
- **Six-channel ticket delivery**
One booking delivers the ticket everywhere your guest lives — automatically.
- **Emma, your AI concierge**
Answers guest questions 24/7 in any language and books the ticket. Enterprise plan.
- **Payments & cancellations handled**
Card, iDEAL, Apple & Google Pay, refunds and support — all on us.

"I built TicketMatch — and I run my own travel agency on it: W69 Travel. Everything in this brief is my own live shop, taking real bookings."

Denis Wortelboer — founder, TicketMatch.ai



Scan for the founder's
live shop

PICTURE IT

Congress day zero, fully booked by 14:11

- 14:00** 300 delegates are landing; the partner programme starts tomorrow.
- 14:10** You book the gala cruise and two museum evenings in one flow — one payment, an official voucher per delegate.
- 14:11** 300 vouchers deliver themselves via email and wallet, all in the event's branding.
- 23:00** Five late registrations come in. Five extra vouchers, five clicks. Good night.

PLANS

EXPLORER

€0 forever

Start free — 5 bookings per month, no card required.

GROWTH

€49 / month

Unlimited bookings at B2B rates, QR vouchers, full dashboard.

ENTERPRISE

€149 / month

White-label storefront on your own address + Emma, your AI concierge.

Tonight a guest will ask what to do tomorrow. You'll be asleep. Emma won't.

Every day without your own shop, your guests book on someone else's platform. Starting is free, you're approved within 24 hours, and you can cancel anytime.

ticketmatch.ai/for/mice · hello@ticketmatch.ai