



For employee reward & loyalty programmes.

You may not give them money. You may give them a day they remember.

Cash is forgotten by payday. The gift box goes in a cupboard.

Rewarding people well is genuinely hard, and the usual options are all bad in a different way.

Money disappears into the account

It is the easiest thing to give and the fastest thing to forget. Two weeks later nobody could tell you what it went on, and it bought no goodwill at all.

The gift box everyone has already had

A hamper, a branded fleece, another catalogue with the same 400 items. The gesture reads as a purchasing decision, because that is what it was.

The admin of doing it properly

Two hundred people, two hundred vouchers, a spreadsheet of who got what, and someone in HR chasing the ones that were never redeemed. Doing it well costs more effort than the reward is worth.

You wanted to say thank you. **They got a logistics exercise.**

No brand on it, no data from it, no revenue out of it.

Whoever welcomes the guest should earn from the guest.

Rewarding people is hard when cash is not an option and the alternative is another catalogue of gift boxes. Doing it properly means issuing hundreds of vouchers by hand, tracking who redeemed what, and chasing the ones that expired. Most of the effort goes into logistics rather than into the gesture.

TicketMatch turns employee rewards and loyalty programmes into experiences instead of cash or hampers. Set the group and the value in one dashboard; every person receives their own branded voucher automatically, chooses their own museum, tour or day out, and redemption is visible per day. No stock, no catalogue and no logistics.

300,000+

Bookable experiences

Museums, tours, attractions and day trips with live availability

3,000+

Cities worldwide

From Amsterdam to Tokyo: one catalogue, one dashboard

6

Delivery channels

Email, WhatsApp, Telegram, Apple Wallet, Google Wallet and PDF

24/7

Emma, AI concierge

Answers guest questions in any language, included in the membership

"No branding, no data, no loyalty. Just a booking number in someone else's system. We built TicketMatch to flip that."

HOW IT WORKS

Your guests do everything themselves. You just earn.

- 1 Set the group and the value in one dashboard, with your own branding on it
- 2 Every person gets their own voucher automatically, by email or straight to the wallet
- 3 They choose their own experience; you see what was issued, redeemed and spent

WHAT YOU GET

- **Your branded storefront**
Your name, logo and colours on your own web address, live within days.
- **Commission on every booking**
Tracked live in your own dashboard, per booking, per day.
- **Six-channel ticket delivery**
One booking delivers the ticket everywhere your guest lives, automatically.
- **Emma, your AI concierge**
Answers guest questions 24/7 in any language and books the ticket. Included in the membership.
- **Payments and cancellations handled**
Card, iDEAL, Apple and Google Pay, refunds and support, all on us.

"I built TicketMatch and I run my own travel agency on it: W69 Travel. Everything in this brief is my own live shop, taking real bookings."

Denis Wortelboer, founder, TicketMatch.ai



Scan for the founder's
live shop

THE TICKET

What actually lands on your guest's phone.

One booking, delivered through six channels, with your brand on every one of them. The guest chooses; nobody on your side touches it.



Ready for the new iOS 27 Wallet

DELIVERED UNDER YOUR BRAND VIA



Apple Wallet

The poster pass above



Google Wallet

For Android guests



WhatsApp

As a chat message



Telegram

For Telegram users



Email

Straight to the inbox



PDF

Print it or save it

Do not take our word for it. Scan this with your phone and a sample ticket opens straight in your own Apple or Google Wallet, in seconds, with no account and no booking. It is built by the same code that serves a paying guest.

The pass carries your name and your colour, not ours



Put a sample ticket on your own phone

The same budget, remembered for a year

This is not about spending more. It is that an experience is told to other people, and cash and hampers are not. The reward keeps working long after it is handed over.

- **Something, not money**

For organisations that may give a product or an experience but not cash, this is a real reward rather than a workaround.

- **They choose**

A museum, a cruise, a day out with the family. Choice is what makes it feel like a gift instead of an allocation.

- **No stock, no logistics**

Nothing to buy in, warehouse, post or write off. Vouchers deliver themselves.

What we will not do: tell you what it does to your tax position

How a reward in kind is treated depends on your country, your scheme and your accountant, and we are not going to pretend otherwise on a web page. What we can tell you is exactly what is issued, redeemed and spent, so your finance team has real figures to work with.

One team, one round

Nothing to integrate with your HR system. Pick a group that deserves something, and run one round.

- 1 Tell us what you want to give and to whom.** A team, a milestone, a customer group. Applications are read by a person.
- 2 We build your shop.** Your brand, your value, and a catalogue that fits where your people actually live.
- 3 Issue one round.** One flow, one payment, a voucher per person, delivered by email or straight to the wallet.
- 4 See what happens.** Who redeemed, what they chose, what went unused. Per day, in your dashboard.
- 5 Then make it a programme.** Long service, anniversaries, customer loyalty, the seasonal round.

PICTURE IT

A thank-you that actually lands

Monday

A team finished something hard. You want to give them a real thank-you, and cash is not an option.

Monday, ten minutes later

You set the group and the value in the dashboard. One payment, no catalogue.

Tuesday

Eighty-four people get their own voucher, in their own inbox and wallet, with your name on it.

The month after

You see what they chose. And they are still telling each other about it.

WHAT IT COSTS

ONE MEMBERSHIP

€149 per month, plus commission on every booking

Everything included: the branded storefront, the dashboard, six-channel ticket delivery and Emma, your AI concierge. No setup fee and no other fees. Cancel monthly. Applications are reviewed by hand.

Guests always pay the normal retail price. Partner commission comes out of our margin, never on top of theirs. White-label or something bespoke? Get in touch.

**Tonight a guest will ask what to do tomorrow. You will be asleep.
Emma will not.**

Every day without your own shop, your guests book on someone else's platform. One membership, cancel monthly, and applications are reviewed by hand.

ticketmatch.ai/for/employee-rewards · hello@ticketmatch.ai