



For tour guides, creators & influencers.

Turn your audience into your own ticket shop

Audience Brief | Your Brand, Our Engine

Whoever welcomes the guest should earn from the guest.

You share the hidden gems, your followers screenshot the tips — and then book on a big faceless platform. Your influence sells the tickets; someone else cashes them. No branding. No data. No loyalty.

TicketMatch gives tour guides, creators, influencers and local experts their own branded ticket shop for 300,000+ tours, museums and experiences worldwide. Put one link in your bio; your audience books under your name, tickets deliver instantly, and you earn commission on every booking — no inventory, no support work, no upfront cost.

300,000+

Bookable experiences

Museums, tours, attractions and day trips with live availability

3,000+

Cities worldwide

From Amsterdam to Tokyo — one catalogue, one dashboard

6

Delivery channels

Email, WhatsApp, Telegram, Apple Wallet, Google Wallet and PDF

24/7

Emma, AI concierge

Answers guest questions in any language — Enterprise plan

“No branding, no data, no loyalty — just a booking number in someone else's system. We built TicketMatch to flip that.”

HOW IT WORKS

Your guests do everything themselves — you just earn.

- 1 Get your own branded booking site — your name, your colours, your web address
- 2 Share one link: bio, stories, newsletter, community group or QR on your card
- 3 Your audience books; tickets arrive on their phone; your commission shows in your dashboard

WHAT YOU GET

- **Your branded storefront**
Your name, logo and colours on your own web address — live within days.
- **Commission on every booking**
Tracked live in your own dashboard, per booking, per day.
- **Six-channel ticket delivery**
One booking delivers the ticket everywhere your guest lives — automatically.
- **Emma, your AI concierge**
Answers guest questions 24/7 in any language and books the ticket. Enterprise plan.
- **Payments & cancellations handled**
Card, iDEAL, Apple & Google Pay, refunds and support — all on us.

“I built TicketMatch — and I run my own travel agency on it: W69 Travel. Everything in this brief is my own live shop, taking real bookings.”

Denis Wortelboer — founder, TicketMatch.ai



Scan for the founder's
live shop

PICTURE IT

One story, a day of bookings

- 09:00** You post a story: “my perfect Amsterdam day” — with the link sticker to your own shop.
- 09:30** Followers start browsing your shop. The first bookings drop into your dashboard.
- 14:00** Someone on the other side of the world just booked your favourite canal cruise — under your name.
- 21:00** You check the dashboard from the couch. Your taste earned money today.

PLANS

EXPLORER

€0 forever

Start free — 5 bookings per month, no card required.

GROWTH

€49 / month

Unlimited bookings at B2B rates, QR vouchers, full dashboard.

ENTERPRISE

€149 / month

White-label storefront on your own address + Emma, your AI concierge.

Tonight a guest will ask what to do tomorrow. You'll be asleep. Emma won't.

Every day without your own shop, your guests book on someone else's platform. Starting is free, you're approved within 24 hours, and you can cancel anytime.

ticketmatch.ai/for/creators · hello@ticketmatch.ai