



For campsites & holiday parks.

A week of “what shall we do today?” — booked, delivered and earning for you

Audience Brief | Your Brand, Our Engine

Whoever welcomes the guest should earn from the guest.

Your guests stay a week, and every morning the same queue at reception: what can we do with the kids today, where do we get tickets? Your team improvises, guests book on a big faceless platform, and the park earns nothing on a week full of day trips.

TicketMatch gives campsites and holiday parks their own branded booking site for 300,000+ attractions, day trips and experiences. A QR at reception, in the welcome folder or on the info board is enough: guests plan their whole week themselves, book on their own phone, and the park earns commission on every booking.

300,000+

Bookable experiences

Museums, tours, attractions and day trips with live availability

3,000+

Cities worldwide

From Amsterdam to Tokyo — one catalogue, one dashboard

6

Delivery channels

Email, WhatsApp, Telegram, Apple Wallet, Google Wallet and PDF

24/7

Emma, AI concierge

Answers guest questions in any language — Enterprise plan

“No branding, no data, no loyalty — just a booking number in someone else's system. We built TicketMatch to flip that.”

HOW IT WORKS

Your guests do everything themselves — you just earn.

- 1 Get your branded booking site and QR cards for reception, the welcome folder and the info board
- 2 Guests browse day trips and attractions for the whole family and book on their own phone
- 3 Tickets arrive instantly; your commission is tracked live in your dashboard

WHAT YOU GET

- **Your branded storefront**
Your name, logo and colours on your own web address — live within days.
- **Commission on every booking**
Tracked live in your own dashboard, per booking, per day.
- **Six-channel ticket delivery**
One booking delivers the ticket everywhere your guest lives — automatically.
- **Emma, your AI concierge**
Answers guest questions 24/7 in any language and books the ticket. Enterprise plan.
- **Payments & cancellations handled**
Card, iDEAL, Apple & Google Pay, refunds and support — all on us.

"I built TicketMatch — and I run my own travel agency on it: W69 Travel. Everything in this brief is my own live shop, taking real bookings."

Denis Wortelboer — founder, TicketMatch.ai



Scan for the founder's
live shop

PICTURE IT

A rainy Tuesday, saved before 10:00

08:45

The rain radar is clear: today is an inside day. The queue at reception starts forming.

08:50

Your team points at the QR on the info board: “Book today's plans here.”

09:15

Twelve families booked museums, a chocolate workshop and an indoor zoo — on their own phones, under your park's name.

10:00

Reception is quiet, the kids are sorted, and the park earned on every single plan.

PLANS

EXPLORER

€0 forever

Start free — 5 bookings per month, no card required.

GROWTH

€49 / month

Unlimited bookings at B2B rates, QR vouchers, full dashboard.

ENTERPRISE

€149 / month

White-label storefront on your own address + Emma, your AI concierge.

Tonight a guest will ask what to do tomorrow. You'll be asleep. Emma won't.

Every day without your own shop, your guests book on someone else's platform. Starting is free, you're approved within 24 hours, and you can cancel anytime.

ticketmatch.ai/for/campsites · hello@ticketmatch.ai