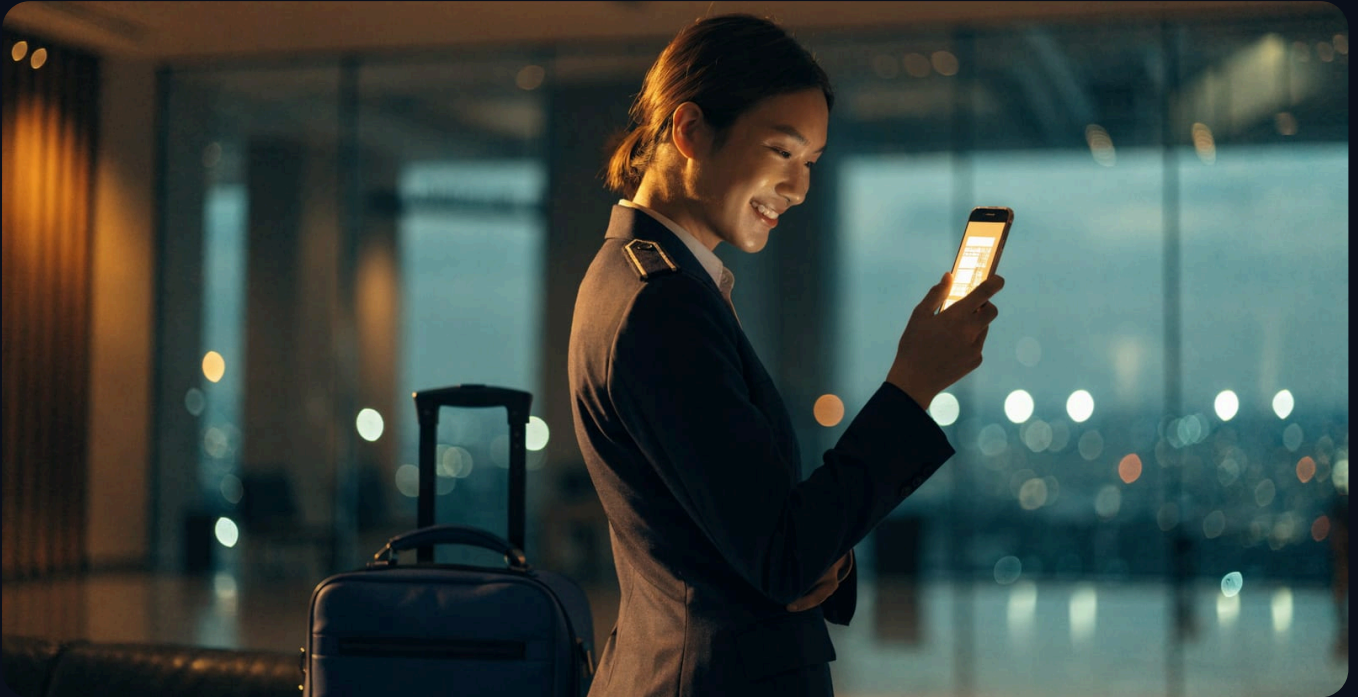




# For airlines & crew.

Fourteen hours on the ground is not a holiday. It does not have to be the hotel bar either.

# The most travelled people in the world see the least

Crew are in more cities in a month than most people manage in a decade, and see almost none of them. Not from lack of interest, from friction.

## Fourteen hours, no plan

Landing at four, pick-up at six the next morning. Too short to research anything properly, too long to just sleep. So it becomes the hotel bar, again, in a city somebody else would save up a year to visit.

## Everything closes before the roster allows

By the time the crew bus arrives, the obvious things are shut and the rest needs booking ahead. Availability for tonight, at this hour, is exactly the thing a phone search is worst at.

## The few who do book, book elsewhere

The ones with the energy find something and pay a platform that has nothing to do with the airline that flew them there and put them in that hotel.

## The layover happens either way. Right now nobody gains from it.

No brand on it, no data from it, no revenue out of it.

## Whoever welcomes the guest should earn from the guest.

Crew spend their working lives in cities they never see. A one-night layover is too short to research and too long to sleep through, so it becomes the hotel bar. The few who do go out book on a platform that has nothing to do with the airline that brought them there.

TicketMatch gives airlines their own branded booking site for crew and staff: tours, museums and experiences in every destination they fly to, filtered by what is actually available tonight, booked on a phone in a minute and delivered straight to the wallet. It costs the airline no budget line and pays commission back on every booking.

**300,000+**

**Bookable experiences**

Museums, tours, attractions and day trips with live availability

**3,000+**

**Cities worldwide**

From Amsterdam to Tokyo: one catalogue, one dashboard

**6**

**Delivery channels**

Email, WhatsApp, Telegram, Apple Wallet, Google Wallet and PDF

**24/7**

**Emma, AI concierge**

Answers guest questions in any language, included in the membership

*"No branding, no data, no loyalty. Just a booking number in someone else's system. We built TicketMatch to flip that."*

## HOW IT WORKS

# Your guests do everything themselves. You just earn.

- 1 Get a branded booking site for crew, stocked for every city you fly to
- 2 Share it in the roster message, the crew portal and on a card at the crew desk
- 3 Crew book their own hours; the airline earns commission on every booking

## WHAT YOU GET

- **Your branded storefront**  
Your name, logo and colours on your own web address, live within days.
- **Commission on every booking**  
Tracked live in your own dashboard, per booking, per day.
- **Six-channel ticket delivery**  
One booking delivers the ticket everywhere your guest lives, automatically.
- **Emma, your AI concierge**  
Answers guest questions 24/7 in any language and books the ticket. Included in the membership.
- **Payments and cancellations handled**  
Card, iDEAL, Apple and Google Pay, refunds and support, all on us.

*"I built TicketMatch and I run my own travel agency on it: W69 Travel. Everything in this brief is my own live shop, taking real bookings."*

**Denis Wortelboer**, founder, TicketMatch.ai



Scan for the founder's  
live shop

## THE TICKET

# What actually lands on your guest's phone.

One booking, delivered through six channels, with your brand on every one of them. The guest chooses; nobody on your side touches it.



Ready for the new iOS 27 Wallet

### DELIVERED UNDER YOUR BRAND VIA



#### Apple Wallet

The poster pass above



#### Google Wallet

For Android guests



#### WhatsApp

As a chat message



#### Telegram

For Telegram users



#### Email

Straight to the inbox



#### PDF

Print it or save it

*Do not take our word for it. Scan this with your phone and a sample ticket opens straight in your own Apple or Google Wallet, in seconds, with no account and no booking. It is built by the same code that serves a paying guest.*

**The pass carries your name and your colour, not ours**



Put a sample ticket on your own phone

## A benefit that costs the airline nothing

Crew benefits normally come out of a budget. This one does not: the shop costs the airline a membership and pays commission back on every booking, while crew pay the normal retail price and get something they actually want.

- **No budget line**

Nothing to buy in, subsidise or account for per employee.

- **Nothing for rostering to do**

Crew book their own hours on their own phones. No approvals, no forms.

- **It travels with the fleet**

One shop covers every destination you fly to, and crew tell each other.

### What you will not find on this page: a take-up rate

We could take your headcount, invent a percentage and hand you a yearly figure. Start with one base and one fleet, look at the dashboard after a season, and argue about the real number instead.

# One base, one fleet, one season

No integration with rostering, no app for crew to install, nothing for HR to administer.

- 1 Apply.** One form, reviewed by hand.
- 2 We build the shop.** Your branding or none at all, stocked for the cities you actually fly to.
- 3 One base.** A card at the crew desk and one line in the roster message. Nothing else changes.
- 4 Run a season.** Bookings and commission per city and per day, in your own dashboard.
- 5 Then the network.** More bases, more fleets, and staff outside the cabin.

## PICTURE IT

# A one-night layover, from the crew side

- 16:10** Wheels down. Fourteen hours on the ground, nothing planned, and a phone with no idea what is open tonight.
- 17:30** At the crew desk they scan the tag: what is available this evening, near this hotel, tonight.
- 17:32** Booked. The ticket is in the wallet before the crew bus leaves.
- 22:40** Back at the hotel having actually seen the city. The airline earned on the booking without spending a cent.

## WHAT IT COSTS

### ONE MEMBERSHIP

**€149** per month, plus commission on every booking

Everything included: the branded storefront, the dashboard, six-channel ticket delivery and Emma, your AI concierge. No setup fee and no other fees. Cancel monthly. Applications are reviewed by hand.

Guests always pay the normal retail price. Partner commission comes out of our margin, never on top of theirs. White-label or something bespoke? Get in touch.

**Tonight a guest will ask what to do tomorrow. You will be asleep.  
Emma will not.**

Every day without your own shop, your guests book on someone else's platform. One membership, cancel monthly, and applications are reviewed by hand.

[ticketmatch.ai/for/airlines-crew](https://ticketmatch.ai/for/airlines-crew) · [hello@ticketmatch.ai](mailto:hello@ticketmatch.ai)